

STARTUPSELLING

Providing Lead Generation and Marketing Services
for B2B Organizations



Here are just some of the solutions we provide:

- Telemarketing
- Call Pitch Development
- Prospect List Generation & Cleanup
- eMail List Generation
- eMarketing Campaign Design
- eMarketing Campaign Management
- Web Seminar Registration & Hosting
- Web Seminar Speaker Coaching
- Web Seminar Recording
- Collateral & eCollateral Creation
- Client Testimonial Libraries
- Web Site Video Testimonials
- Case Studies & White Papers
- Web Site Development & Updates
- Web Content Development
- Web Site Maintenance
- Branding

"We gave StartUpSelling our coldest prospect list and they inundated us with appointments. In the first 12 weeks, StartUpSelling scheduled over 100 appointments, five of which quickly became new clients. We expect to add many more clients as a result of their lead generation efforts."

– Mark Thayer, CFO, Marvin Johnson

"My first webinar with StartUpSelling resulted in a new account, a 115 life Employee Benefits client. I had been attempting to meet with this account from many months, and was finally able to do so because of StartUpSelling's eMarketing and web seminar programs. StartUpSelling's services are indispensable for agencies looking to grow."

- Niko Washington, Johnson & Dugan

StartUpSelling, Inc. is a virtual business providing Integrated Marketing solutions to insurance agencies, technology companies and other B2B organizations.

- Our virtual business model allows us to leverage global talent, rapidly deliver marketing services and provide highly responsive client service.
- Our CEO is a two-time Inc 500 alumnus and author of "Your Virtual Success: Finding Profitability in an Online World"
- Our Integrated Marketing approach generates much greater results than traditional, single solution approaches. Integrating cold calling, eMarketing, web seminars and client testimonials have provided our clients with a high frequency of targeted, in-profile appointments.
- We assist clients with branding and collateral development so they have the tools to close the deals. Website content, eCollateral, case studies, client testimonials and videos will increase effectiveness and closing ratio.

The New Sales Rep Story: Many companies hire a sales rep, provide them with a phone, desk and Yellow Pages - and hope for the best. We approach things differently. StartUpSelling recently hired a new sales rep - procured 3,000 emails upon his arrival, ran an eMarketing campaign on his 2nd day, a web seminar one week later, 20 prospects expressed interest, we presented our solution to 5 of them and closed 2 new clients within his first three weeks. That's the power of the Integrated Marketing approach for our company and yours.